



DR. OMAR ABU ARQOUB

JOURNALIST & MEDIA STUDIES RESEARCHER

My research interests are Communication & Media Studies, Journalism, New and Digital Media, Social Media, Public Relations, Engineering of Consent, and Palestinian & Israeli Media.

EDUCATION

- Eastern Mediterranean University** PHD DEGREE OF COMMUNICATION AND MEDIA STUDIES
2016 - 2019
Dissertation title: (Engineering of Consent: Analysis of the Israel Lobby's Facebook Discourse in the U.S.)
- Eastern Mediterranean University** MASTER'S DEGREE OF COMMUNICATION AND MEDIA STUDIES
2014 - 2015
Thesis title (Israeli Media Coverage for the Gaza War 2014; Case Study of "Yedieth Ahronoth" Hebrew Newspaper)
- Al-Quds University** BACHELOR'S DEGREE OF MEDIA AND TV
2008 - 2012
- Hebron University** DIPLOMA OF HEBREW LANGUAGE
2008 - 2010

EXPERIENCE

- Aljazeera Fellowship**
2019 – Doha
ALJAZEERA MEDIA INSTITUTE
Aljazeera Fellowship program 2019
Conducted a research paper about (Smart Newsrooms' Model)
- Media Coordinator and Social Media Manager**
2017-2018
VISION CENTER FOR POLITICAL DEVELOPMENT
At communication and media studies department
- Researcher**
2016 -2018
VISION CENTER FOR POLITICAL DEVELOPMENT
At Communication & Media Studies and Israeli Media Issues
- Free-lance Journalist**
2015 - present
AL-QUDS NETWORK NEWS, ALJAZEERA JOURNALISM REVIEW ,
INTERNATIONAL PALESTINIAN FORUM FOR MEDIA AND COMMUNICATION
- Presenting & Producing (The Israeli Scenario) Program**
2013
RAYA FM RADIO
- Reporter, Radio Presenter & News Editor**
2012 - 2013
INSTITUTE OF MODERN MEDIA AT HONA AL-QUDS NETWORK
AND AL-QUDS EDUCATIONAL TELEVISION

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omar.abuarqob

OArqoub

PERSONAL

Birthday : 14th October 1989
 Relationship : Single
 From : Hebron - Palestine
 Lives in : Istanbul- Turkey

SKILLS

Communication
 Teamwork
 Planning & Organising
 Administration
 Self-management
 Technology

LANGUAGES

Arabic
 English
 Hebrew
 Turkish

SOFTWARES

Microsoft Office
 SPSS for quantitative analysis
 NVivo for qualitative analysis
 Social Media Management Tools



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RESEARCH PAPERS

The Engineering of Consent: A State-of-the-Art Review

(SSCI) – 2019 Journal: Public Relations Review (Published)

A Model of Smart Newsrooms

2019 Aljazeera Media Institute (Published)

Fake News Focused Research between 2000 to 2018 a Meta-analysis

(SSCI) -Journal: Mass Communication and Society (under review)

Second author of: Has Blog Readership Research Evolved? A Content Analysis of Blog Reader-focused Research

2019 - (SSCI) Journal: Sage Open (under review)

First author of (Practical Guides Series for Journalists and Media to Cover the Palestinian Issue's Aspects)

Six Guides produced about: (Public Policies about Palestine for Media, Jerusalem Issue, Settlement Issue, Palestinian prisoners, Media Normalization, Refugee Issue).

2018-2019 by Palestine Media Forum and other organizations (Published)

Deal of the Century from Engineering of Consent Perspective

2018 Journal: Turkish Vision (Published in Arabic)

Israeli Media Coverage for the Turkish Parliament Election 2016, a Comparative Study

2017 (Published)

Israeli Media Gatekeeper during Gaza War 2014 Coverage: "Yedioth Ahronoth" Newspaper as a Case of Study.

2019 – (Scopus) Journal: Journal of Communication - Media Watch (published)

Israeli Media Coverage for the Failed Coup Attempt in Turkey 2016, "Yedioth Ahronoth" Newspaper as a Case Study

Presented in the (1st International Conference on Cultural Informatics, Communication & Media Studies) – Kusadasi, Turkey

Published in Proceeding Book - 2018

Palestinian Journalists Usage of Facebook press Groups, a Virtual-Ethnography study

Presented in the (5th International Conference in Communication and Media Studies) Famagusta, Cyprus

Published in Proceeding Book - 2018

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COURSES

Conducting polls of public opinion

2018 ISTANBUL, TURKEY

Strategic position estimate and political analysis

2016 ISTANBUL, TURKEY

Mobile journalism: Aljazeera training institute

2016 ISTANBUL, TURKEY

Human rights workshop

2015 CYPRUS

Diploma of film-making : Aljazeera training institute and New York film academy

2014 DOHA, QATAR

Journalism Ethics Session : Civil Club Organization

2013 RAMALLAH, PALESTINE

Media and judiciary in Palestine : INTERNEWS Network

2013 RAMALLAH, PALESTINE

News Reports : BBC media action/ Media Neighborhood program

2012 - 2013 AMMAN, JORDAN

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